

EPCA Expands to Two New Countries

On January 29th 2010 the European Payments Consulting Association (EPCA) agreed to include three new consulting companions expanding the association's reach across Europe extending membership to 10 companies in 9 countries. The members of EPCA are delighted to confirm CleverAdvice and Qualitekna as consultants for the Italian market along with eBIT, a post-modern consultancy based in Hungary. Gerard de Moura, Managing Director of GALITT stated: "We are delighted to welcome CleverAdvice, eBIT and Qualitekna as new members of EPCA, allowing us to further our presence in Italy and Hungary. All three companies are focused in delivering payments industry insights to clients in their respective markets."

CleverAdvice is a leading independent professional services firm specializing in payment systems, traditional card-based, contactless, mobile payment and transit solutions. The firm focuses on corporate strategy, business analysis, marketing engagements, specifications development and testing. Marco Fava, Managing Director of CleverAdvice stated: "We are pleased to be affiliated with EPCA and to represent Italy. This provides us with a fantastic opportunity to expand our business and to offer support to the other members in EPCA relating to the Italian payments industry"

Qualitekna is also a leading Italian consulting company established in 2008, focusing on the payment business covering credit, debit and corporate card solutions. They support their customers in implementing complex and innovative projects. The strength of their teams is the capability to integrate strategy with cutting-edge technology and fast deployment/implementation. Renato Giacobbo Scavo, Qualitekna's CEO, said: "To be involved with EPCA is a great achievement for us and we are excited about the prospects this brings to Qualitekna. We will do our best to support the network regarding the Italian payments market in order to aid EPCA in reaching their goals".

eBIT e-Business Management Consultants Ltd. is an independent e-business management advisory firm with a strong focus on electronic payment services in the Central-and Eastern European markets. eBIT Partner, Zsombor Imre said: "EPCA membership means an important milestone to eBIT. Representing Hungary in an exclusive club of European payment consultancies will further support our cross-border activities and strengthens our international presence."

About the EPCA (www.epca.de) - The European Payments Consulting Association, EPCA, is a pan European association of national consultancies, founded in 1998, each with expertise in payment systems and products and was officially registered as a European Economic Interest Grouping (EEIG) in August 2000. EPCA consists of ten consultancy firms: 4P Square - Antwerp (www.4psquare.be), PlusCON - Copenhagen (www.pluscon.dk), GALITT - Paris (www.galitt.com), PaySys Consultancy - Frankfurt (www.paysys.de), PSE Consulting – London (www.pseconsulting.com), eBIT - Budapest (www.ebit.hu), CleverAdvice - Milan (www.cleveradvice.eu) and Qualitekna - Rome (www.qualitekna.it), deLege – Krakow (www.deleqe.pl) and Innopay - Amsterdam (www.innopay.com).

The annual EPCA conference's theme this year is 'Reaching New Frontiers – Extending the Payment Business' will be held in Disneyland Paris on 22 – 24 March 2010. (For more information see www.epcaconference.com).

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